

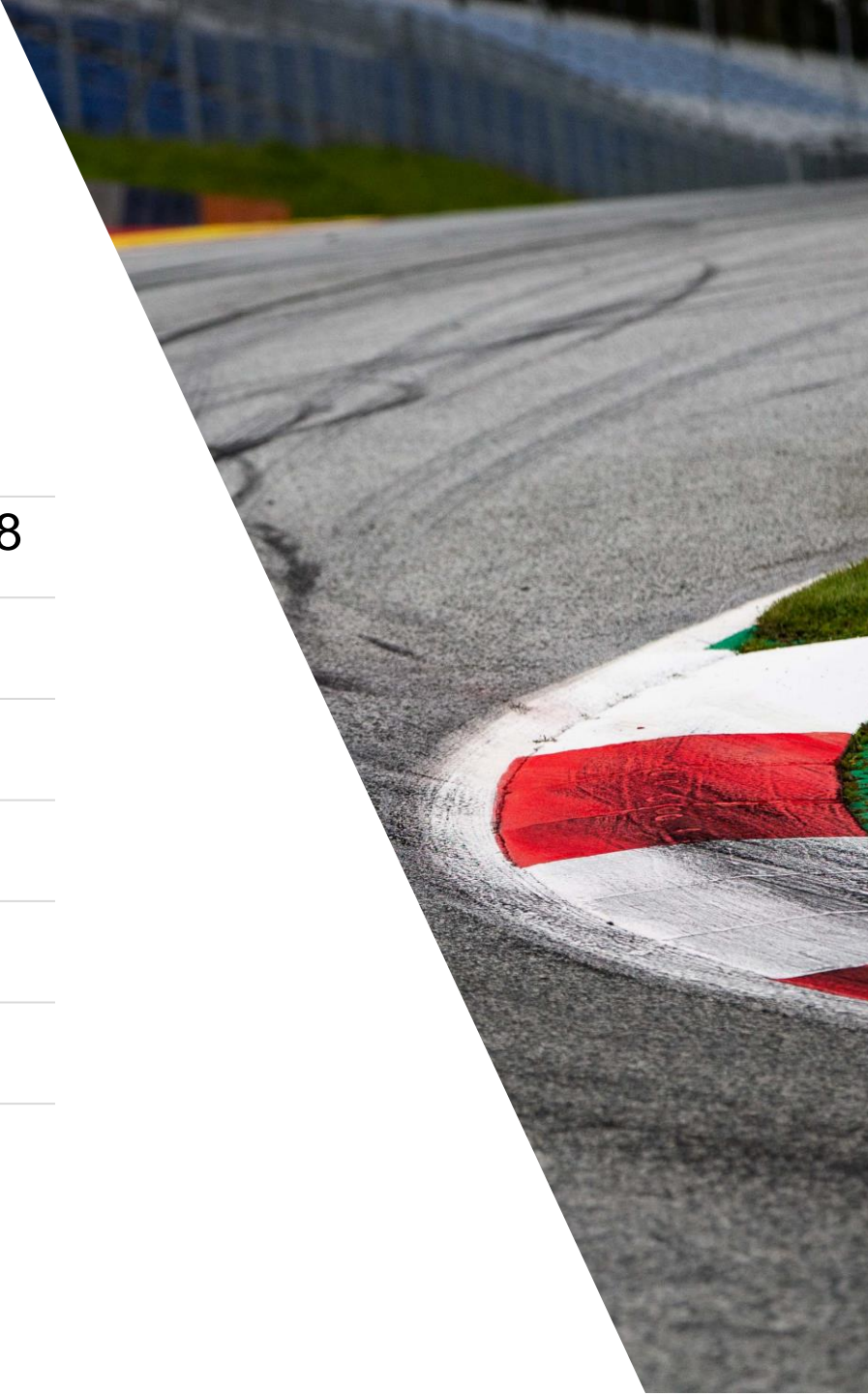
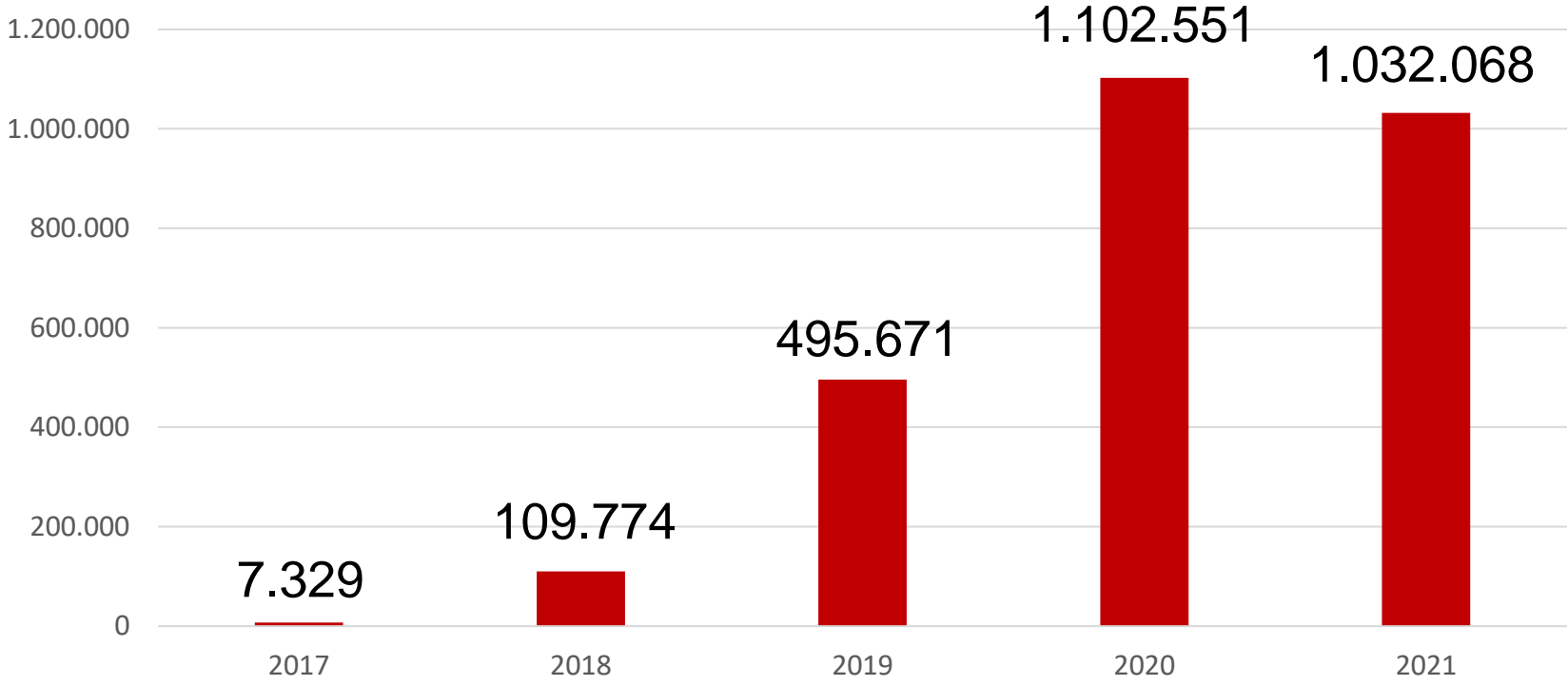
Media data



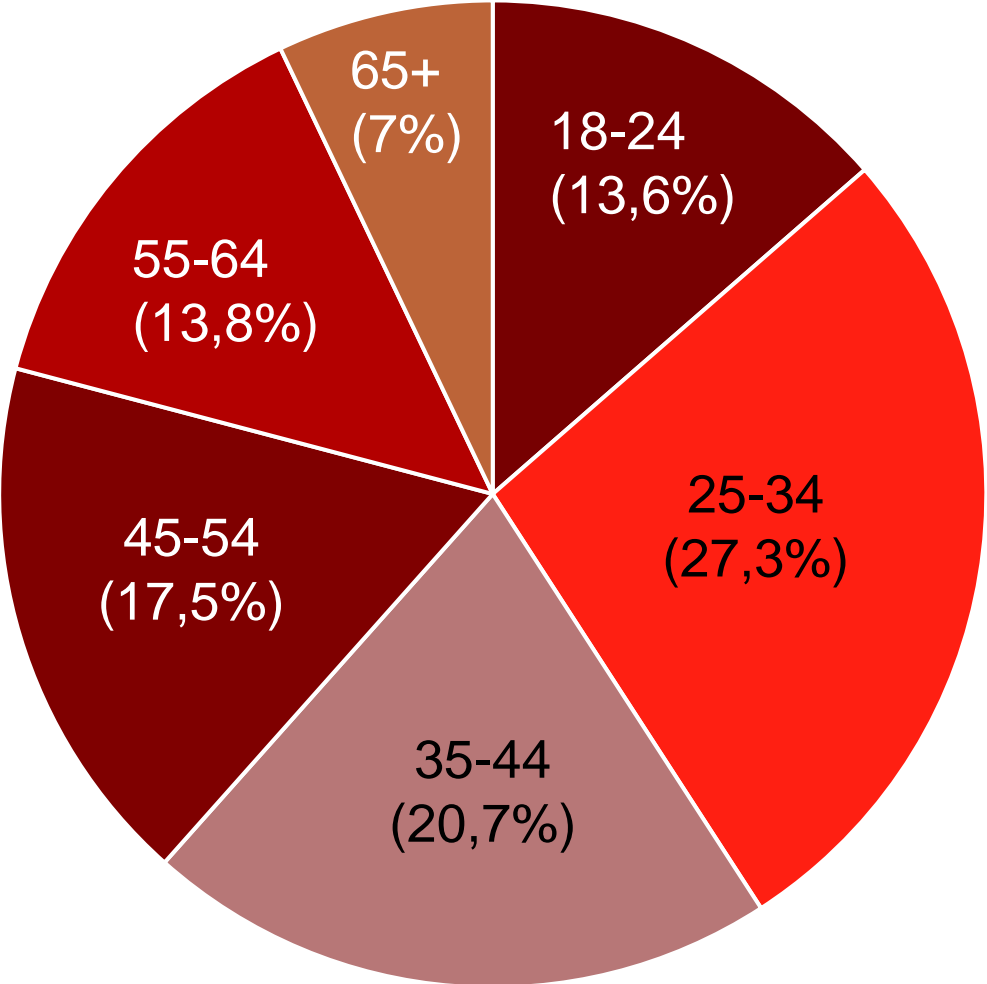
GT-Place.com



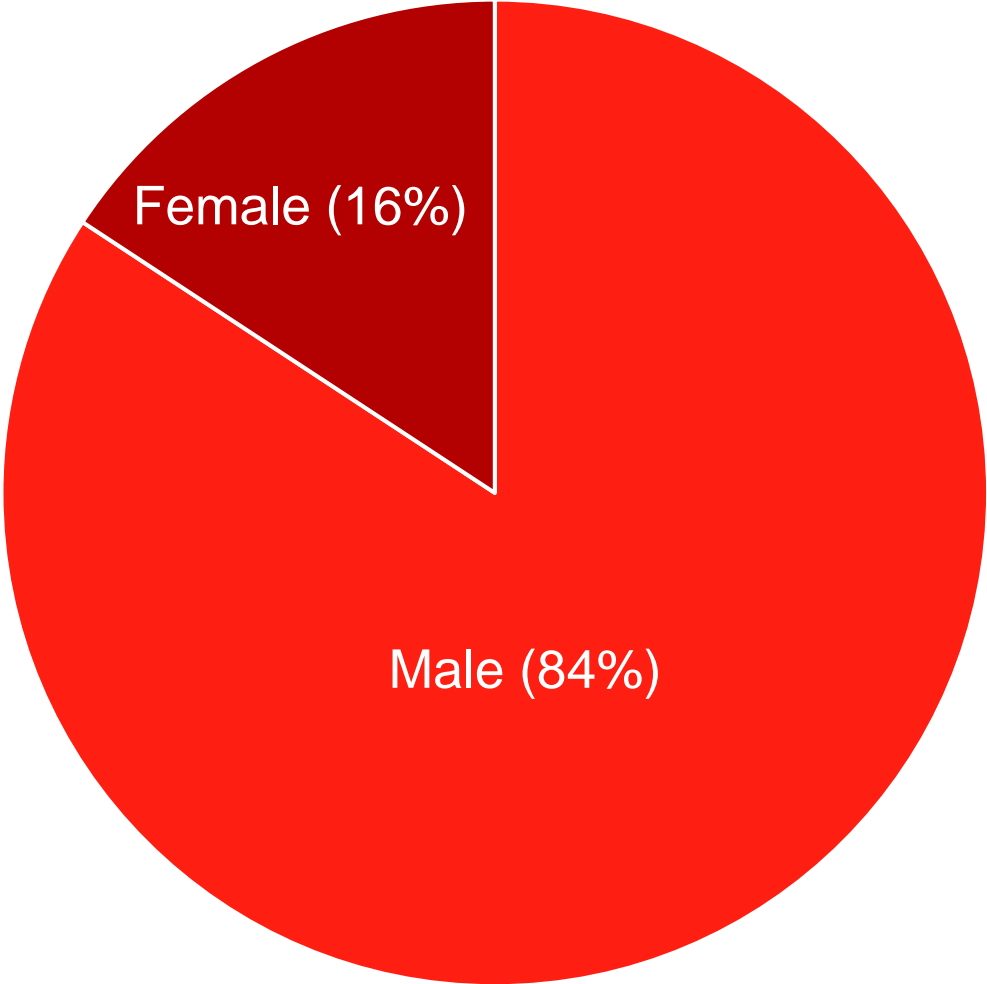
Page views: by year



Users: by age group (in 2021)



Users: by gender (in 2021)



Users: by origin (in 2021)

Germany	77,54%
Austria	5,75%
Switzerland	3,73%
USA	3,32%
Luxembourg	0,88%
Belgium	0,81%
Netherlands	0,81%
UK	0,68%
Italy	0,62%
France	0,55%



GT-Place.com



Themes

The focus is on what's happening in GT racing around the world.



GT-Place.com



Distribution in the target group

Thanks to its proximity to GT sport with all its protagonists, GT-Place is known as a medium in the industry. If information is shared, it can be assumed that motorsport insiders will also hear about it. The Facebook page, with almost 18,000 fans, plays an important role here. The daily reach is between 25,000 and 60,000 users. Between 20,000 and 100,000 interactions are recorded per week.



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Distribution in the target group

Even topics that would otherwise not be covered by the general media can reach many people through publication on GT-Place.

Small racing teams from rather unpopular classes are just as much a part of this as advertising vacancies in motorsport or communicating about open driver positions in the GT sector.



GT-Place.com

GT-Place · 24. Mai um 14:34 · 🌐

Das Fahrerquartett vom Dacia Logan von Ollis Garage für das 24h-Rennen auf dem Nürburgring steht fest.

GT-PLACE.COM
Dacia-Quartett für 24h-Rennen steht fest - gt-place.com
Das Fahrerquartett vom Dacia Logan von Ollis Garage für das 24h-...

8.829	1.252
Erreichte Personen	Interaktionen

👍 157 5 Kommentare 12 Mal geteilt

Impressum

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